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WIN WITH MAXELL AND TRANSFORMERS: REVENGE of THE FALLEN

**MAXELL EUROPE PARTNERS WITH PARAMOUNT PICTURES INTERNATIONAL TO
OFFER YOU A CHANCE TO WIN A HOLIDAY TO EGYPT AND MORE WITH YOUR
UNIQUE CODE AT www.winwithmaxell.com**

To celebrate the forthcoming release of Transformers: Revenge of The Fallen, released in cinemas June 2009, Maxell Europe Ltd, leading manufacturers of Data Media, Flash Media, Memory Cards, Batteries and Accessories, have partnered up with Paramount Pictures International to offer you the chance to win with Maxell, with a star prize of a holiday for two to Egypt and more!

To win with Maxell, all you have to do is look out for the 6 digit unique code found inside special packs of **DVD-R or DVD+R 10pk and 25pk Transformers spindles**. Once you have your code, simply visit www.winwithmaxell.com, register your details, and enter the 6 digit code on the registration page.

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For immediate release: June 2009



There are hundreds of prizes available to win including a star prize of a holiday for two to Egypt, where Transformers: Revenge of The Fallen was filmed! Other prizes to be won include Xbox 360 consoles and Transformers videogame, DVDs, Blu Ray DVDs, T-Shirts, Wireless Headsets, Noise Cancellation Headphones and more.

Don't forget to also watch the trailer and download the wallpapers, screensavers and more of the Autobots®, Decepticon®, and human characters.

Directed by Michael Bay, Transformers: Revenge of The Fallen (cert 12a tbc), is the eagerly anticipated sequel to the summer blockbuster of 2007. The battle for Earth is not over and the Autobots® are in a race against time to stop the Decepticons® from destroying the planet and the universe. Both the Autobots® and the Decepticons® are on a worldwide search for the remaining pieces of the AllSpark and the location of the Matrix of Leadership. Once again Sam Witwicky (Shia LaBeouf) must become a hero and team up with the Autobots®, lead by Optimus Prime, to stop the Decepticons® in this global, epic battle to save the world from destruction.

For more information look out for the details on Transformers branded Maxell products and visit www.winwithmaxell.com where Maxell are giving you the chance to be part of the Transformers action!

For more information on Transformers: Revenge of The Fallen, please visit www.transformersmovie.com

For more information about Maxell, please visit www.maxell.eu

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Note to Editors:

- 10pk and 25pk DVD-R Spindle
- 10pk and 25pk DVD+R Spindle
- Available June 2009 and from Nationwide Stores

About Maxell

A technology and brand leader in premium data storage media products since 1961, Hitachi Maxell Ltd is a full-line manufacturer of digital and analog media products for the consumer, data storage and broadcasts markets. For more information, please visit www.maxell.eu

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